

JEFFERY MAROTTA

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EDUCATION

Villa Maria College

Buffalo, New York
BFA in Graphic Design | May 2017

Erie Community College

Orchard Park, New York
AAS of Visual Communications,
Graphic Arts and Printing | May 2014

ACCOLADES & DISTINCTIONS

SILVER ADDY | PRINT ADVERTISING

American Advertising Federation
Buffalo | 2017

AWARD OF EXCELLENCE

ASDPT Tom Freska Student Printing
Competition | 2014

HONORABLE MENTION

Don Nichols Scholarship Competition
2016

DEAN'S LIST AWARD

Villa Maria College
Spring 2015 - Spring 2017

Erie Community College
Fall 2012 - Spring 2014

Based in Buffalo, New York, I am dedicated to providing innovative and creative solutions to the marketing design industry. With extensive experience in both traditional print and digital design, I am committed to being a valuable team player for a dynamic company while also expanding my skills and knowledge in the field of graphic design.

PROFICIENCIES

Adobe

Photoshop | Illustrator | InDesign | Lightroom | Bridge | Acrobat

Microsoft

Word | Excel | PowerPoint

Photography & Video Recording

Nikon Digital SLR | DJI Drone

Computer Platforms

Apple MacOS | Windows OS

EXPERIENCE

BRANDMUSCLE Chicago, Illinois

August 2022 - Present | Senior Graphic Designer (Remote)

- Create engaging and creative graphics to visually represent clients request including custom designs as well as designs created by using liquor brands assets and guides.
- Assist with Client specific projects in collaboration with the
- Associate Creative Director
- Assist with job overflow across the region employees and multiple clients

April 2018 - August 2022 | On-Site Graphic Designer (Remote)

- Create digital and print artwork based off of clients request with assets supplied by liquor brands and commercial licensed images.
- Process incoming jobs including financial, shipping, and correction of details for approval by clients to be worked on.
- Address general customer service questions in regards to order entry as well as material consultation for printed items.

COMPUTER SOS INC. Cheektowaga, New York

June 2017 - April 2018 | Graphic Designer | Web Designer

- Created in house artwork for the company's marketing team for print and digital advertisements.
- Developed templates for customers using the Magento E-commerce platform based off previous website and customer's request.

UB DINING AND SHOPS Buffalo, New York

Internship - Spring 2017 | Graphic Designer

- Created artwork based off account needs for the restaurants and shops located in the UB Campuses.

ZENGER BONCRAFT North Tonawanda, New York

Internship - Spring 2014 | Pre Press | Offset Lithography | Digital Press

- Worked with multiple departments of the print shop manufacturing and printing artwork supplied by customers on a offset lithography printing press and multi-color digital press.